



The Ultimate Scan & Go Journey

clear · efficient · secure

shopreme
BY THE STORE MAKERS

umdasch
THE STORE MAKERS





vector





From the Makers

We are driven by our belief that modern customers deserve exciting digital solutions when visiting their favorite retailers. Shopping should enrich our lives and make us feel good. Retailers can create the most value for customers by merging analog and digital elements to create a unified, seamless customer journey. This is why we have developed shopreme vector together with umdasch.

shopreme vector is designed to provide a frictionless shopping experience, a clear user journey, and maximum security for your business. It forms an important cornerstone of the shopreme ecosystem, which allows us to offer a turnkey Scan & Go solution for retailers.



Florian Burgstaller
CEO, shopreme

shopreme
VECTOR

umdasch
THE STORE MAKERS



The shopreme Ecosystem

The shopreme ecosystem offers retailers a complete Scan & Go experience that covers many business cases by providing consumer and employee apps, data exchange infrastructure, and in-store exit hardware.

shopreme is more than just a self-scanning app – retailers receive all in-store processes required for the successful digitalization of the checkout experience with full management access to settings, integrations, and analytics.

From the moment the customer enters the store, they are guided through an intuitive and enjoyable user journey, scanning products with their smartphone and adding them to their basket. shopreme vector guides them through the checkout – including age verification, spot checks, and optional card payment – until they can leave the store.

vector

shopreme vector is the first piece of retail furniture that has been optimized for Scan & Go and can significantly enhance the customer journey.

It has a 21.5-inch touchscreen computer and a built-in scanner to read 1D and 2D codes, acting as an interface between vector and the customer and employee apps.

vector smartly displays appropriate content based on information received from the customer app and vice versa. It gives clear instructions for processes such as spot checks or paying at a payment terminal. This seamless integration across multiple devices creates a unique shopping experience tailored to your brand and messages.



Barrier Interface

shopreme vector can be combined with a physical barrier to create an additional security layer before leaving the store

We provide a barrier solution as an optional addition, and shopreme vector offers an open interface that can be connected to any third-party manufacturer barrier system.

Therefore, stores that are already equipped with exit barriers can also be retrofitted with our exit solution.



Use Cases

Enhance the Scan & Go journey by providing a clear endpoint for customers to complete their shopping while protecting your business from shrinkage.

shopreme vector helps you create exit areas that efficiently guide Scan & Go customers through the checkout. At the same time, it gives your employees a clear overview of all customers using Scan & Go and whether they have paid or need assistance.

vector helps make your business more profitable. It is a highly visible loss prevention tool that makes customers aware of your security measures (psychological). All baskets are validated by scanning an Exit Code while our Spot Check algorithm reliably selects those baskets that need to be checked (technological). The system informs one of your staff members to perform the check (human). The combination of these three factors creates an effective and secure loss prevention system.

vector interacts with all other components of our Scan & Go solution to provide a seamless and intuitive customer journey.

Features



Interactive Exit Solution

Display relevant messages to customers on screen and in the app



Product-Based Actions

Trigger employee actions for defined products



Payment Terminal (optional)

Enables customers to pay by card



Exit Code Duplicate Check

Check for duplicate or non-compliant exit codes



Employee Notification

Push notifications inform employees if action is required



Spot Check

Employees are called to the vector to perform spot checks



Timestamp Verification

Prevent outdated codes from being used



Bluetooth Beacon

Facilitates store recognition (10 000 m² coverage)

User Journey: In-App Payment

Use our proven default user journey or configure it to your requirements



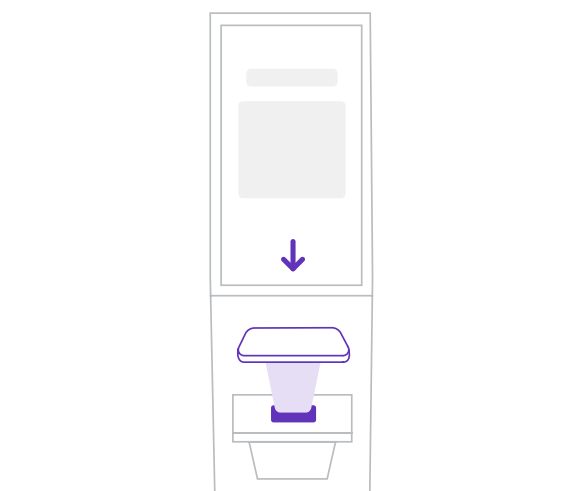
01

The shopreme Scan & Go customer app automatically recognizes the store through vector's built-in Bluetooth Beacon. The customer begins the in-store journey by scanning products and adding them to the basket.



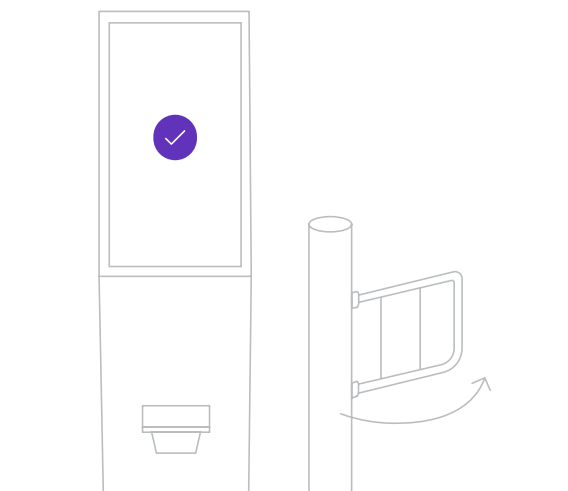
02

The customer pays in the app, which then displays an Exit Code and tells the customer to scan it at the vector to complete the checkout.



03

The customer scans the Exit Code at the vector, which then checks the code's validity and if an employee action, like a spot check or the removal of a security tag, is required. If necessary, a push notification is sent to the employee app while both vector and customer app display a message informing the customer to wait for an employee.

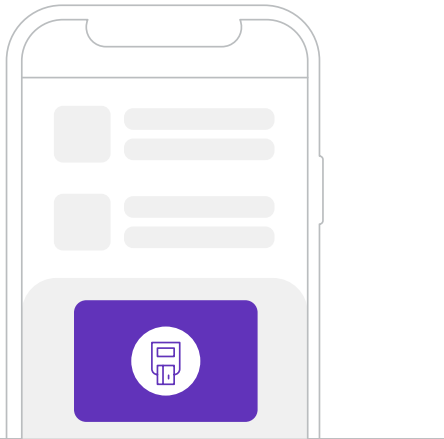


04

After the successful checkout, both vector and customer app display a success screen and the (optional) barrier opens. The customer app downloads the digital receipt. Optionally, a list of all products in the basket can be displayed on the vector's screen.

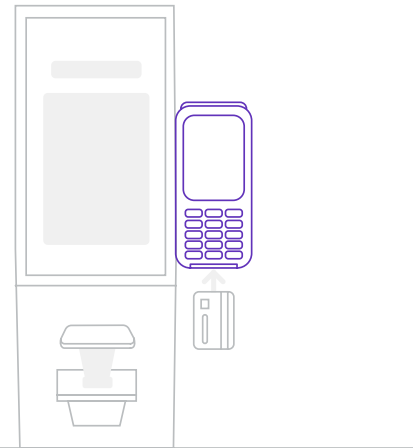
User Journey: Card Payment

Provide additional payment options by adding an EFT/POS Terminal.



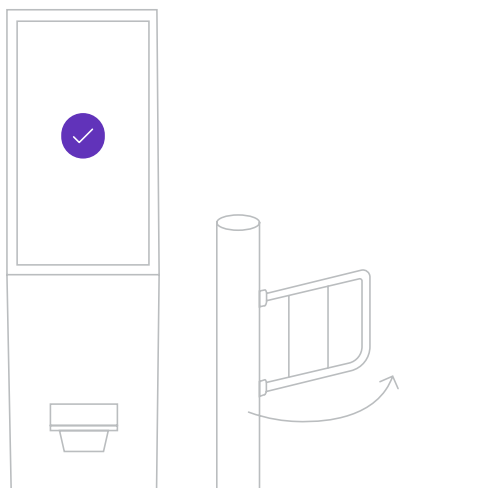
01

When selecting a payment option in the app, customers can choose to pay directly at the vector.



02

In this case, a payment code (similar to the usual Exit Code) is displayed in the customer app. After scanning this code at the vector, the customer can proceed with the payment on the mounted EFT/POS Card Payment Terminal.

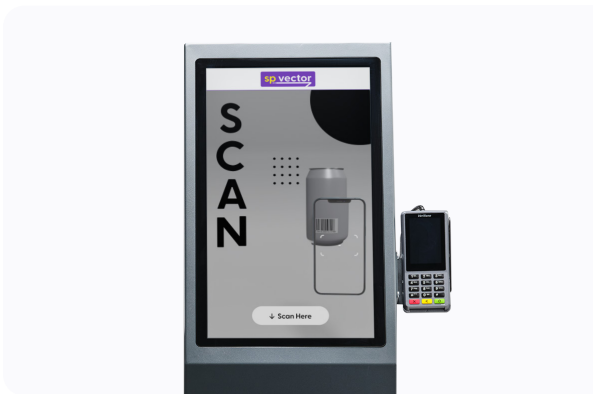


03

If the payment was successful, both vector and customer app display a success screen and the (optional) barrier opens.



Add-Ons



Payment Kit

A flexible mounting option for EFT/POS Payment Terminals.



Base Plate

The stable option for flexible installation without floor anchoring.

Custom Branding



Powder Coating

Create a powerful visual element for your store and with a powder coating matching your brand.

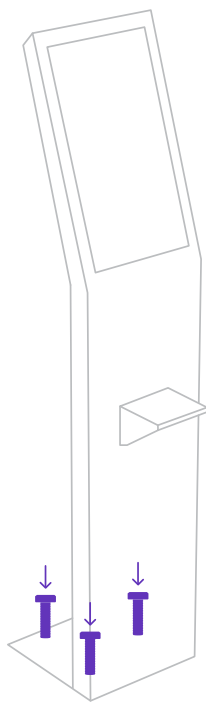


Scanner Table

Set a highlight with a custom-branded glass around the built-in scanner.

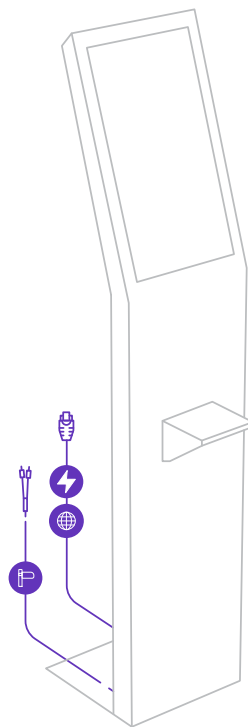
Easy Installation

Installing shopreme vector is quick and easy and can be done without the help of an electrician.



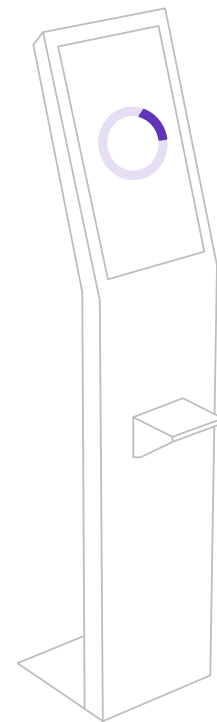
01

Use the three bundled screws to securely fasten the vector to the ground



02

Connect the vector to a 12V power source and the internet through a single ethernet cable (PoE). Optional step: connect the external barrier system (dry contact).



03

vector starts the automatic setup process

Get in Touch!

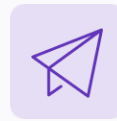
Contact us for more information about shopreme vector and Scan & Go.



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